

Terms and Conditions for the McCain Potato - Bidfood Operator Incentive (PROMO CODE: MCCAIN500)

1. Entrants

- 1.1. Any person participating (“Participant”) in this promotional campaign does so on acceptance of these terms and conditions (“Terms and Conditions”)
- 1.2. McCain Foods SA (Pty) LTD (“McCain”) and their subsidiaries are referred to as a “Promoter” in respect of this campaign for purposes of these Terms and Conditions. Bidfood is contracted (the “Promoter Parties”) to facilitate the campaign.
- 1.3. The promotional campaign will run from **30 March 2026 to 26 April 2026**, after which time the campaign will automatically lapse and no further qualifying purchases will be eligible for the discount.
- 1.4. The Promoter, their directors, members, partners, employees, agents, consultants, and any other person who directly or indirectly controls or is controlled by them—and any supplier of goods and services in connection with this campaign—as well as their spouses, life partners, parents, children, siblings, business partners, or associates, are not eligible to participate in this campaign.
- 1.5. Participants must enter the campaign as an operator's representative; any entries made by a person who is not a natural person, or via participation in a syndicate (in the Promoter’s absolute discretion), will be disqualified.
- 1.6. By participating in the promotional campaign, participants accept and agree to these Terms and Conditions.

2. Promotional Discount

- 2.1. Participants qualify to receive a R500 discount on their order for every qualifying purchase of R5 000 or more of participating McCain Potato range products, made online only via MyBidfood during the campaign period.

3. How to Enter

- 3.1. To qualify for the discount, participants must buy any participating products from the McCain Potato range online at MyBidfood (www.mybidfood.co.za) to a minimum value of R5 000 on a single invoice and use the promo code

MCCAIN500 at checkout.

4. Redemption

- 4.1. The discount is non-transferable and cannot be exchanged for cash. No negotiations regarding the discount will be entertained.
- 4.2. Any participant with an account in arrears during the campaign period is not eligible for the discount and will be automatically disqualified from the campaign.
- 4.3. The discount will be applied automatically at checkout with the valid inclusion of the promo code.
- 4.4. To claim the discount, the winner's account needs to be in good standing to claim the prize. If the account is not in good standing, in arrears or on hold they will not qualify for the discount.
- 4.5. Through redemption of the discount, purchaser gives consent to obtain, retain, use and otherwise process, the Personal Information furnished to the Promoters.
- 4.6. Participants must redeem the discount from MyBidfood (www.mybidfood.co.za) which is registered in their name and no other person will use another person's portal account to redeem the discount. This is to avoid fraud and possible litigation between the portal account owner and the Participant.
- 4.7. The availability of the promotional discount is subject to a predetermined cap. Once the promotional limit has been reached at 110 redemptions, no further discounts will be applied, regardless of whether eligible purchases occur after the cap is met. In the event a customer enquires about the absence of the R500 discount, the applicable Terms and Conditions will serve as the authoritative source of explanation and clarification regarding the cap and qualification criteria for the promotion.

5. General Terms

- 5.1. All decisions pertaining to any aspect of the promotional campaign are final and made at the sole discretion of the Promoters. No further correspondence regarding such decisions will be entertained. Neither the Promoters nor their

agents will be held responsible or liable to any Participant for any dispute arising from the campaign or the application of the discount.

- 5.2. The promotion and any terms and/or conditions surrounding it may be amended by reasonable notification at any time during the campaign period. Such altered terms and conditions and/or Vouchers shall become effective immediately after being altered or on such date as may be determined by the Promoters.
- 5.3. Participants who, in the Promoters' sole determination, act unlawfully, fraudulently, in breach of these Rules or otherwise dishonestly may not qualify for the promotion.
- 5.4. In addition to any other rights contained in the promotion rules, the Promoters reserve the right to terminate the campaign and discount at any time with immediate effect. If this is the case, the Promoters will provide a notice on their Bidfood website, and it shall be the responsibility of entrants to review such websites in this respect. In such event, all consumers hereby waive any rights which they may have against the Promoters and acknowledge that they will have no recourse or claim of any nature against the Promoters.
- 5.5. The duration of this promotion may also be extended or curtailed at the sole discretion of the Promoters. If this is the case, the Promoters will provide notice of this on www.bidfood.co.za
- 5.6. The right of admission into the promotion rests solely with the Promoters.
- 5.7. If for whatsoever reason the discount isn't accepted, it will be passed on to another qualifying customer.
- 5.8. For any reason whatsoever, should the promotional campaign be terminated by the Promoter, the Promoter reserves the right to do so without being held liable for any accumulated interest or related claims.

6. Participating Products:

Item	Item Description	Item Brand	Item Size	UOM
POT2138	CHIPS COATED SIGNATURE 10MM	MCCAIN	2.5KG	PCT
POT2182	CHIPS POTATO RUSTIC CUT	MCCAIN	2.5KG	PCT

POT0266	CHIPS COATED SIGNATURE 12MM	MCCAIN	2,5KG	PCT
POT2173	CHIPS COATED CRISPERS (V CUT)	MCCAIN	2,5KG	PCT
POT2174	CHIPS COATED CRISPERS	MCCAIN	2,5KG	PCT

7. Exclusions and other important terms

- 7.1. By participating in this promotional campaign and qualifying for the R500 discount upon purchasing products to the value of R5000 or more on a single invoice, customers expressly indemnify, release and hold harmless the Promoters (including their subsidiaries, holding companies and affiliates), their directors, employees, agents, suppliers, and contractors (“Promoter Parties”) from and against any actions, claims, or liability for injury, loss, damage, expense or claims of any kind, resulting in whole or in part, directly or indirectly, from participation in the campaign and/or the use or acceptance of the discount.
- 7.2. Notwithstanding clause 7.1. above, nothing in these Terms and Conditions is intended to or must be understood to, unlawfully restrict, limit, or avoid any rights or obligations created for either the Participant or the Promoter in terms of the Consumer Protection Act, 68 of 2008 (“CPA”).
- 7.3. By participating in this campaign in accordance with its terms, customers acknowledge that the campaign is regulated by the relevant provisions of the CPA. Qualifying customers undertake to provide any information as may be reasonably required to enable the Promoters to comply with their obligations under the CPA, including but not limited to information necessary to verify eligibility for the discount.
- 7.4. Any Personal Information will be used in line with the POPIA (Protection of Personal Information Act, 4 of 2013) and will not be disclosed to a third party without the Participant’s or winner’s prior, informed consent.
- 7.5. These Terms and Conditions shall be governed by the laws of the Republic of South Africa. In the event of any dispute arising in connection with these promotional campaign Terms and Conditions, the parties submit to the non-exclusive jurisdiction of the courts in South Africa.
- 7.6. The Promoter or any supplier of goods or services in connection with this promotional campaign shall not be responsible for any errors, omissions, or

technical failures of any nature whatsoever that may occur during this campaign.

- 7.7. Should the Participant object to the processing of his/her personal information and/or receipt of direct marketing, the Participant should send an email to popia@bidfood.co.za.
- 7.8. The promotional campaign is open exclusively to Bidfood South Africa Trading customers who hold a valid Bidfood account number. The campaign specifically excludes Bidfood Botswana customers and Food Truck operators.
- 7.9. Participating Branches:
- Bidfood Linbro Park
 - Bidfood Heriotdale
 - Bidfood Pretoria
 - Bidfood Mbombela
 - Bidfood Polokwane
 - Bidfood Bloemfontein
 - Bidfood George
 - Bidfood East London
 - Bidfood Gqeberha
 - Bidfood Empangeni
 - Bidfood Pietermaritzburg
 - Bidfood Durban
 - Bidfood Western Cape