

TIGER BRANDS FOOD SERVICE SOLUTIONS NATIONAL BROADSHEET – PROMOTIONAL TERMS & CONDITIONS ("PROMOTIONAL RULES") Promotion starting on 25 May 2026, and closes on 7 June 2026, at 00h00.

1 Interpretation

1.1 In these Competition Rules, the following definitions apply (unless the context clearly indicates a contrary intention):

1.1.1 **"the Act"** means the Consumer Protection Act, 68 of 2008;

1.1.2 **"Business Day"** means a day other than a Saturday or a Sunday or a day which from time to time is a proclaimed public holiday in the Republic of South Africa;

1.1.3 **"Competition Rules"** means these rules, as required by Section 36 of the Act;

1.1.4 **"Promoter"** means Tiger Consumer Brands Limited; Tiger Brands South Africa and Tiger Brands Food Service Solutions and their subsidiaries are each referred to as a "Promoter" in respect of the Promotion for purposes of these Terms and Conditions. Bidfood is contracted (the "Promoters Parties") to host the competition.

1.1.5 **"Participating Branches"** means any of the following:

- 1.1.5.1 Bidfood George
- 1.1.5.2 Bidfood Empangeni
- 1.1.5.3 Bidfood Linbro
- 1.1.5.4 Bidfood Alberton
- 1.1.5.5 Bidfood Pretoria
- 1.1.5.6 Bidfood Mpumalanga
- 1.1.5.7 Bidfood Polokwane
- 1.1.5.8 Bidfood Free State
- 1.1.5.9 Bidfood East London
- 1.1.5.10 Bidfood Durban
- 1.1.5.11 Bidfood Western Cape
- 1.1.5.12 Bidfood Port Elizabeth
- 1.1.5.13 Bidfood Pietermaritzburg
- 1.1.5.14 Food Trucks
- 1.1.5.15 Excluding Bidfood Botswana

1.1.6 Participating Products

Item Code	SKU Description	Brand	Item Size	UOM	CASE
PUD1354	Baked Cheesecake	Golden Cloud	1KG	BAG	6 X 1KG
PUD1352	Chilled Peppermint Tart Mix	Golden Cloud	1KG	BAG	6 X 1KG
PUD1353	Lemon Meringue Delight Mix	Golden Cloud	1KG	BAG	6 X 1KG
PUD1356	Malva Pudding Mix	Golden Cloud	1KG	BAG	6 X 1KG
PUD1357	Milk Tart	Golden Cloud	1KG	BAG	6 X 1KG
PUD1351	Velvety Crème Brulee Mix	Golden Cloud	1KG	BAG	6 X 1KG
CON1514	Sweet Pastry	Golden Cloud1	1KG	BAG	6 X 1KG
PUD1355	No-Baked Cheesecake Mix	Golden Cloud	1KG	BAG	6 X 1KG

- 1.1.7 “**POPI**” means the Protection of Personal Information Act, No 4 of 2013;
- 1.1.8 “**Promotional Competition**” means the competition to which these rules pertain as run by the Promoter during the Promotion Period.
- 1.1.9 “**Promotion Period**” means the period starting on 25 May 2026, and closes on 14 June 2026, at 00h00. No late entries will be accepted.
- 1.1.10 “**Prize**” shall bear the meaning ascribed thereto in clause 6;
- 1.1.11 “**Redeemable Period**” means the period that the Winners have to redeem their Prize being within 1 (one) week of notification (as contemplated in clause 6.3); and
- 1.1.12 “**Winner**” means a Participant who is successful in the Promotional Competition and is notified as such by the Promoter in terms of clause 1.1.4.

2 Introduction

- 2.1 The Promoter is offering Customers who purchase 3 cases of qualifying items in a single transaction, to receive an additional case of Sweet Pastry.

3 The Consumer Protection Act

- 3.1 The Competition Rules contain certain terms and conditions which may:-
- 3.1.1 limit the risk or liability of the Promoter, or any relevant third party; and/or
- 3.1.2 create risk or liability for the Participant; and/or
- 3.1.3 compel the Participant to indemnify the Promoter or a relevant third party; and/or

3.1.4 serve as an acknowledgement, by the Participant, of certain facts.

4 **The Participant**

4.1 The Participant must be;

4.1.1 a natural person and may not be a juristic person.

4.1.2 18 (eighteen) years or older; and

4.1.3 a permanent resident or citizens of the Republic of South Africa.

4.2 The Participant, by entering the Promotion, expressly acknowledges that he/she has been given an appropriate opportunity to first read the Promotional Rules before entering the Promotion and that he/she understands and thereby agrees to the Promotional Rules.

4.3 The Participant needs to be a trading customer and have their account in good standing

4.4 It is a material term of the Promotion, that all Participants, to this Promotion participate entirely at their own risk.

4.5 No director, employee, agent or consultant of the Promoter(s), or their spouses, life partners, business partners or immediate family members, or the supplier of goods and services in connection with this Promotion may participate in this Promotion.

5 **How to enter**

5.1 To enter this Promotion Participants:

5.1.1 Buy any 3 cases of the Golden Cloud Dessert Mixes and Get 1 Case of Sweet Pastry Dough.

5.2 Entries are valid only when orders are placed online via the official website at www.mybidfood.co.za or www.ft-online.co.za

5.3 Each entry requires a separate receipt dated within the Promotion Period to be declared valid.

5.4 To qualify, participants must enter the promotional code "**GOLDEN**" at checkout at the time of placing the order.

5.5 A person can qualify more than 1 (one) case in this Promotion, if they order more or re-order again.

5.6 The Promoter is not liable for the failure of any technical element relating to this Promotion that may result in an entry not being successfully submitted.

5.7 Entries which are unclear, illegible or contain errors will be declared invalid.

5.8 Should a branch run out of Sweet Pastry stock during the promotional period, the additional sweet pastry case will unfortunately not be issued or backordered.

6 **The Prize**

6.1 1 case Golden Cloud Sweet Pastry for every 3 cases of golden cloud premixes purchased.

6.2 The eligible customers will be selected through audited purchases and will be notified telephonically within a week of the selection having taken place. Any queries in this regard may be directed to the Tiger Brands consumer care line 0860101107.

6.3 Any prize not taken up for any reason within the Redeemable Period will be forfeited.

7 The Winner

7.1 The Winners will be selected based on purchases.

7.2 By participating in this Promotion, the Winner hereby accepts that the Winner will be asked to take part in further publicity relating to the Promotion, with the Winner's permission, the Promoter may incorporate the Winner in publicity campaigns or allow their names and likenesses to be used for promotional purposes aligned with the Promoter's business, including but not limited to posting photos to the Promoter's website, Facebook and other social media pages.

7.3 All Winners will be required to provide their names and outlet name, and contact details and to sign an acknowledgement of receipt of free stock.

7.4 The Winner's account must be in good standing at the time of selection and prize fulfilment. Accounts that are in arrears, overdue, suspended, or otherwise not compliant with agreed payment terms will not qualify.

8 The Rules

8.1 The following rules apply to the Promotion: -

8.1.1 the Participants must provide correct and up-to-date personal details as required by the Promoter and allow the Promoter to process such information in terms of POPI;

8.1.2 the Promoters reserves the right to amend the Promotional Rules by bringing it to the Participants attention within a reasonable period and may terminate the Promotion at any time. In such event, where the Promotion is terminated or suspended, all Participants agree to waive any rights that they may have in terms of the Promotion and acknowledge that they have no recourse against the Promoters, their employees, agents, partners, suppliers, or sponsors; and

8.1.3 in the event of a dispute, the decision of the Promoters will be final and binding and no correspondence will be entered into. In this regard and for further clarity, the Promoters shall be entitled to deal with such disputes (or any failure by Participants to follow the rules) in their sole discretion, including that the Promoters shall be entitled to immediately disqualify Participants from this Promotion.

8.2 Unlawful, fraudulent, or otherwise dishonest conduct or any conduct in breach of these Rules by a Participant and/or their parents/guardians, determined in the Promoter's sole discretion, may result in disqualification from the Promotion and ineligibility to win any prize.

9 Indemnification

9.1 By entering the Promotion, the Participant expressly agrees to the following indemnifications:

9.1.1 the Participant indemnifies and holds harmless the Promoters and its promotional partners, their employees and their agents ("the **Indemnified Parties**") of any and all liability pertaining to any damage, cost, injuries and losses of whatsoever nature and howsoever arising as a result of their participation in the Promotion and related

events and activities, including, without limitation, personal injuries, death, and property damage, and claims based on publicity rights, defamation or invasion of privacy; and

- 9.1.2 the Participant accepts that the Indemnified Parties will not be responsible for any costs, damage or otherwise, howsoever incurred by the qualifiers subsequent to claiming the Prize.

10 Prize Qualification Rules

- 10.1 Prizes are strictly non-exchangeable, non-transferable, and may not be redeemed for cash or substituted for any other item.
- 10.2 The Participant must inform their employer of his/her participation in the Promotion and must obtain consent to participate, if this is required, the Promoter accepts no responsibility in this regard should the Participant have failed to obtain the necessary consent, resulting in their inability to redeem their free stock prize.
- 10.3 The qualifier must provide valid proof of identity (a green bar-coded ID book/ smart ID, passport or driver's license).
- 10.4 Any extras not included, as detailed above will be at the expense of the Winner.
- 10.5 The Promoter reserves the right to substitute the free stock with any other free stock of similar commercial value to the free stock Prize offered herein, at its sole discretion.
- 10.6 If a potential Winner cannot be contacted, fails to claim the free stock within a week of notification, is found to be ineligible, or chooses to reject the free stock, the free stock prize will be deemed forfeited. In such cases, the Promoter reserves the right to select an alternate qualifier from the remaining eligible entries or to disqualify the potential qualifier entirely without any liability or obligation to provide a replacement prize or compensation.
- 10.7 For further information or enquiries please email consumer services at popia@bidfood.co.za Calls to this number will be charged by your cellular network service provider.

11 POPI

- 11.1 Any personal data relating to the Winner or any other entrants will be used solely in accordance with current Act (defined above) and POPI and will not be disclosed to a third party without the Participant's prior consent.
- 11.2 This Promotional Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, X (formerly referred to as 'Twitter') or any other social network.
- 11.3 The Participant by part taking in the Promotional Competition consents to his/her personal information to be shared with the Promoter's employees, contractors or agents for the purpose of this Promotion and for the purpose of sharing future promotions.