



**Coca-Cola World Cup Competition**  
**Stand a Chance of Winning 1 of 20 Adidas Hampers valued at R3 000 each**

**Official Rules**

1. **Promoters.** Coca-Cola Beverages South Africa (Pty) Ltd and BIDFOOD (PTY) LTD are the promoters of this promotional competition ("**Promotional Competition**").
2. **Participant/s.** A person who enters, competes in or is otherwise eligible to win this Promotional Competition.
3. **Eligibility.** This Promotional Competition is only open to citizens, permanent residents, or anyone who is legally permitted to reside in the Republic of South Africa and who is 18 (eighteen) years of age or older. Any employee, director, partner, immediate family member, agent, consultant or any person directly or indirectly who controls or is controlled by the Promoters, Coca-Cola Beverages Africa (Pty) Ltd and/or The Coca-Cola Company, their affiliates and/or associated companies, advertising agencies, advisers, dealers, suppliers, customers is disqualified from participating in this Promotional Competition (collectively, "**Disqualified Person/s**"). In addition, all Participants must be natural persons; no prize/s will be awarded to any legal entities.
4. **Agreement to Official Rules.** By entering this Promotional Competition, all Participants agree to be bound by these official rules ("**Official Rules**"), which Official Rules will be interpreted and applied by the Promoters or their nominated administrator, whose decision regarding any dispute will be final and binding. The Promoters reserve the right to amend, modify, change, postpone, suspend or cancel this Promotional Competition and any prize/s (which has/have not yet been subject to selection), or any aspect thereof, without notice at any time, for any reason which the Promoters deem necessary and without any compensation whatsoever.
5. **Promotional Period.** This Promotional Competition shall commence at 24h01 on 22 June 2026 and shall end at 23h59 on 19 July 2026 both days inclusive ("**Promotion Period**"). All entries received after the Promotion Period will not be considered.
6. **Prize/s.**
  - a. Participants stand the chance of winning 1 (one) of 20 (twenty) Adidas hamper (Bafana Bafana Replica Football shirt sizes can't be exchanged, Adidas backpack, Adidas cap, Adidas Beanie valued at R3 000 (three thousand rand), each, including VAT, each ("**Prize/s**").
  - b. Customers can only order online only, on [www.mybidfood.co.za](http://www.mybidfood.co.za) or [www.ft-online.co.za](http://www.ft-online.co.za)
  - c. The Promoters shall solely determine the specifications of the Prizes and the Promoters' decision shall be final in this regard.

- d. The Promoters shall not be liable for any manufacturing faults, recalls, damage or loss of or to the Prizes once handed over to the winners of this Promotional Competition.
- e. The Promoters do not cover insurance for the Prizes once handed over to the winners of this Promotional Competition.

#### **7. How to Enter.**

- a. To stand a chance of winning a Prize, Participants must enter this Promotional Competition by:
  - aa. Spend R2000 on participating products on a single invoice and stand a chance to win 1 of 20 addidas hampers worth R3000.
  - bb. Coca-Cola products detailed in Annexure "A" hereto. (**"Participating Product/s"**) from any of the participating retailers detailed in Annexure "B" hereto (**"Participating Retailer/s"**) during the Promotion Period
- b. Participants may enter this Promotional Competition as many times as they wish, provided they purchase the Participating Product/s each time from a Participating Bidfood Depot during the Promotion Period.
- c. Use promo code Coke to enter.
- d. A Participant's entry will be withdrawn if any Participating Product/s purchased in connection with this Promotional Competition is/are returned.
- e. Participants are only eligible to win 1 (one) Prize in this Promotional Competition.
- f. Entries that are unclear, illegible, are submitted via an incorrect entry mechanism or contain errors or from Disqualified Person/s will be disqualified.

#### **8. Selection.**

- a. The Promoters or their nominated administrator's decision shall be final and binding and no correspondence will be entered into.
- b. The Promoters or their nominated administrator will select the names of the potential winners of this Promotional Competition in a random draw of all eligible entries received during the Promotion Period. The random draw shall take place on 20 of July.
- c. Participants whose entries are drawn will be notified telephonically within 4 (four) weeks from the date of the random draw as to when and where they may collect the Prizes. The odds of winning a Prize in this Promotional Competition will depend on the number of eligible entries received during the Promotion Period.
- d. If the Promoters or their nominated administrator are unable to reach a Participant after drawing his/her entry for whatsoever reason, such Participant will be disqualified from this Promotional Competition and the selection of a replacement entry shall take place in the same manner as the first selection.

- 9. Requirements of Potential Winners.** The potential winners of this Promotional Competition must continue to comply with these Official Rules. Winning this Promotional Competition is contingent upon fulfilling all requirements of this Promotional Competition. Every reasonable effort will be made to contact the potential winners of this Promotional

Competition, however, in the event that a potential winner cannot be contacted, fails to collect a Prize within 1 (one) month of being notified thereby forfeiting the Prize, forfeits a Prize for any reason, is a Disqualified Person/s, or is disqualified for any other reason, the Promoters or their nominated administrator will draw an alternate potential winner from all remaining eligible entries (up to 3 (three) alternates will be permitted). If the alternate potential winner/s are disqualified for whatever reason, the applicable Prize will not be awarded.

**10. Publicity.** The Promoters may require the winners of this Promotional Competition to be identified and/or photographed and/or published in printed media and/or to appear on radio and/or television, when accepting the Prizes and/or after having received the Prizes. The winners of this Promotional Competition will be given the opportunity to decline to the publication of their image/s and to participate in the Promoters' marketing material in so far as it relates to this Promotional Competition.

**11. Data Privacy.**

- a. The defined terms used in this clause 11 shall have the meaning given to them in the Protection of Personal Information Act No. 4 of 2013 (as amended) (“**POPIA**”).
- b. Information collected from Participants shall be subject to the Privacy Policy found at [www.cbbsaco.com](http://www.cbbsaco.com).
- c. Participants accept that the Promoters or their Data Processor, who in some instances may reside outside the Republic of South Africa, may collect or Process Personal Information of Participants. By entering this Promotional Competition, each Participant hereby consents to the Processing of their Personal Information for the purposes of this Promotional Competition.
- d. The Promoters will take all appropriate steps to ensure that Personal Information is Processed in accordance with the 8 (eight) statutory conditions for the lawful Processing of Personal Information, as listed in section 4(1) of POPIA and detailed in Part A of Chapter 3 of POPIA, irrespective of where the Promoters or their Operator are/is located. All parties shall take all reasonable steps to ensure that all Personal Information that is collected is complete, accurate, not misleading and updated. Any Processing of Personal Information shall be for a specific, lawful purpose for a limited time and strictly in accordance with express written instructions. The Promoters may not carry out any related or further Processing activities for any other reason whatsoever without the express written consent of a Participant, unless such further Processing is strictly conducted to comply with an obligation imposed by applicable law.
- e. The Promoters shall take appropriate technical measures to ensure that the integrity of the Personal Information in their possession or under their control is secure and protected against unauthorised or unlawful use, access, acquisition, disclosure, accidental loss, destruction or damage (which measures may include, encryption, resilience testing of systems and regular assessment of the effectiveness of implemented technical measures).
- f. The Promoters undertake to report any infringement relating to the manner in which Personal Information or other data is Processed to an affected Participant without delay. In the event that the disclosure is required by law, regulation or court order,

the Promoters must promptly notify an affected Participant in writing (unless prohibited by law) of: (i) any requests from an individual with respect to Personal Information and shall not respond to any such requests unless expressly authorised to do so by the affected Participant; or (ii) any complaint relating to the Processing of Personal Information including, but not limited to, allegations that the Processing infringes an individual's rights under POPIA.

- g. Upon the expiry or termination of this Promotional Competition for any reason whatsoever, the Promoters shall immediately cease handling Personal Information and return the Personal Information in a manner and format reasonably requested, or if specifically instructed to do so, immediately destroy or permanently delete all forms of Personal Information in their possession, power and/or control and provide the relevant Participant with a permanent destruction certificate.
- h. Notwithstanding this clause 11, the Promoters shall not transfer Personal Information to Europe without entering into a separate data transfer agreement.

## **12. General Conditions.**

- a. The Prize/s is/are neither transferable, nor exchangeable, nor redeemable for cash and the Promoters are not liable for any defects in the Prize/s. The Promoters reserve the right to substitute the Prize/s with any other prize/s of comparable commercial value or to vary, postpone, suspend, or cancel this Promotional Competition and the Prize/s (which has/have not yet been subject to selection), or any aspect thereof, without notice at any time and for any reason whatsoever.
- b. In the event that the operation, security, or administration of this Promotional Competition is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Promoters may, in their sole discretion, either: (i) suspend this Promotional Competition to address the impairment and then resume it in a manner that best conforms to the spirit of the Official Rules; or (ii) cancel this Promotional Competition and award the Prize/s in a random draw from all eligible entries received up to the time of the impairment. The Promoters reserve the right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of this Promotional Competition or to be acting in violation of these Official Rules or the official rules of any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person/s to undermine the legitimate operation of this Promotional Competition may be a violation of criminal and civil law, and, should such an attempt be made, the Promoters reserve the right to seek damages from any such person/s to the fullest extent permitted by law.
- c. The Promoters' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- d. The Promoters will require all potential winners of this Promotional Competition to complete and submit a Declaration Form and Prize Acceptance Form to enable the Promoters to ensure compliance with these Official Rules and the Consumer Protection Act No. 68 of 2008 (including any regulations promulgated thereunder). Should any potential winner refuse or be unable to comply with this requirement for

any reason, such potential winner will be deemed to have rejected the applicable Prize and the same shall revert to the Promoters.

- e. The Promoters reserve the right to carry out audits in respect of any potential winner of this Promotional Competition to verify his/her eligibility and/or the validity of his/her entry.

**13. Release and Limitation of Liability.** Except where prohibited in law, Participants and/or the winners of this Promotional Competition, as the case may be, hereby indemnify the Promoters, their nominated administrator, Coca-Cola Beverages Africa (Pty) Ltd and The Coca-Cola Company together with their affiliates and/or associated companies, directors, employees, agents, advertising agencies, advisers, suppliers and customers against any and all claims of any nature whatsoever (including consequential and economic loss) arising out of and/or from their participation in any way howsoever in this Promotional Competition including, but not limited to: (i) any act or omission, whether as a result of gross negligence, misrepresentation, misconduct or otherwise; (ii) use of the Prize/s; (iii) unauthorized human intervention in this Promotional Competition; (iv) technical errors related to computers, servers, providers, printers or telephone or network lines; (v) errors in the administration of this Promotional Competition or the processing of entries; and (vi) injury or death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from a Participant's participation in this Promotional Competition or receipt or misuse of the Prize/s. If, for any reason, a Participant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, such Participant's sole remedy shall be another Promotional Competition entry, if it is possible.

**14. Queries.** All queries in connection with this Promotional Competition may be directed to the following Customer Care Line: 0860 000 224.

**15. Copy of Rules.** A copy of these Official Rules is available at no cost to Participants and can be downloaded in printable form from [www.ccbsaco.com](http://www.ccbsaco.com).

**16.** Personal data will not be shared with third parties without consent, unless required by law. Any enquires regarding personal information are directed [popia@bidfood.co.za](mailto:popia@bidfood.co.za)

**Annexure A**  
**Participating Products**

Bidfood Product Code	Material Code Description
MIN1742	FANTA GRAPE 01X24 440 PET
MIN1736	FANTA ORANGE 01X24 440 PET
MIN1743	FANTA PINE 01X24 440 PET
MIN1744	SPARL IRON BREW 01X24 440 PET
MIN1733	SPARL CREM SODA 01X24 440 PET
MIN1737	SPARL SPARBERRY 01X24 440 PET
MIN1735	STONEY 01X24 440 PET
MIN1739	TWIST LEMON 01X24 440 PET
MIN1734	TWIST GRANADILLA 01X24 440 PET
MIN1732	COKE 01X24 440 PET
MIN1745	SPRITE 01X24 440 PET

Bidfood Product Code	Material Code Description
MIN1748	SPRITE ZERO 01X24 440ML PET
MIN1740	COKE LIGHT 01X24 440ML PET
MIN1738	COKE ZERO 01X24 440ML PET

Bidfood Product Code	Material Code Description
JUC1191	BONAQUA STILL 04X06 500 PET
JUC3619	BONAQUA SPARKLING WATER 500ML PET
JUC3618	BONAQUA NAART 04X06 500 PET
JUC3492	BONAQUA STRAW 04X06 500 PET
JUC3493	BONAQUA LITCHI 04X06 500 PET
JUC3004	BONAQUA PUMP STL 04X06 750 PET
JUC3898	BONAQUA BERRY 04X06 750 PET
MIN2065	BONAQUA PEACH 04X06 750 PET
MIN2064	BONAQUA LEMON 04X06 750 PET

Bidfood Product Code	Material Code Description
MIN0960	POWERADE NAART 04X06 500 PET
MIN0955	POWERADE JAG IC 04X06 500 PET
MIN0945	POWERADE ORANGE 04X06 500 PET
MIN0950	POWERADE MOUNTB 04X06 500 PET

**Annexure B  
Participating Retailers**

**Outlet Name**

BIDFOOD LINBRO PARK

BIDFOOD DURBAN

BIDFOOD ALBERTON

BIDFOOD MPUMALANGA

BIDFOOD PIETERMARITZBURG

BIDFOOD GQEBERHA

BIDFOOD POLOKWANE

BIDFOOD BLOEMFONTEIN

BIDFOOD EAST LONDON

BIDFOOD EMPANGENI

BIDFOOD GEORGE

BIDFOOD PRETORIA

BIDFOOD WESTERN CAPE

This competition excludes Bidfood Botswana and Food Trucks