1. Terms and Conditions national promotion – Meadowland Core Campaign

2. Promoter: The promoter is Siqalo Foods (Pty) Ltd (“the Promoter”). Bidfood and Food Trucks are contracted to promote the competition.

3. Binding statement: Any person participating in this promotion (“Customer” or “Participant”) accepts and agrees that, by entering the promotion, they have had an opportunity to read and consider these Terms and Conditions and are bound by them. Customers who purchase participating Meadowland products during the promotion period are deemed to have accepted the promotion rules and agree to abide by them. The Promoter’s decision is final and no correspondence will be entered into.

4. Promotion period: The Promotion is valid from 23 November 2026 to 13 December 2026, both dates inclusive, or while promotional stock lasts.

5. Competition prize: A R2,000 MyBidfood or Food Trucks voucher will be awarded weekly during the Promotion period. Each qualifying entry has a 1 in 5 chance to win.

6. Non-exchangeable and non-transferable prize: The R2,000 MyBidfood or Food Trucks voucher is not exchangeable for cash or any other item and is not transferable.

7. Prize rejection: If, for any reason, a selected winner rejects or declines the prize, the Promoter reserves the right to select an alternative winner. The Customer who rejected or declined the prize will not be entitled to any payment, compensation or other remuneration whatsoever.

8. Company-related exclusion: No director, employee, agent or consultant of Siqalo Foods, Bidfood or Food Trucks, nor their spouses, life partners, business partners or immediate family members, nor any supplier of goods or services connected with this Promotion, may participate in the Promotion.

9. Eligible customer class: The Promotion is open to Bidfood and Food Trucks trading-account customers only.

10. Account standing: Customers must have a Bidfood or Food Trucks account in good standing. Any account in arrears or on hold is deemed disqualified.

11. Competition mechanic

a) Customers who purchase either (i) 2 cases in any combination of Meadowland Classique 1L, Meadowland Delight 1L or Meadowland ProCook 1L; or (ii) 1 case of Meadowland Multipurpose 10L, will receive a 1 in 5 chance to win a R2,000 MyBidfood or Food Trucks voucher.

b) The qualifying products must be purchased on a single invoice.

12. Promo code: Customers must enter promo code MEADOWLAND at checkout when making the qualifying purchase to be entered into the weekly competition.

13. Entry limitations

a) Purchases must be made online at www.mybidfood.co.za or www.ft-online.co.za.

b) Multiple entries are permitted, provided that each entry meets the qualifying purchase requirements on a separate invoice and the promo code MEADOWLAND is entered for each qualifying order.

14. Entry error policy: Incomplete, unclear, illegible or incorrectly submitted entries, including qualifying orders where the promo code is not entered, will be deemed invalid.

15. Participating products

ITEM CODE	ITEM DESCRIPTION	ITEM BRAND	UNIT OF MEASURE	ITEM SIZE
CON1264	TOPPING CLASSIQUE UNSWEETENED CHILLED	MEADOWLAND	CASE	6 x 1L
CON1263	TOPPING DELIGHT 1L	MEADOWLAND	CASE	6 x 1L
CON15026	TOPPING PRO COOK 15%	MEADOWLAND	CASE	8 x 1L
CON15028	MULTIPURPOSE COOKING & WHIPPING DAIRY FREE CREAM	MEADOWLAND	CASE	10L

16. Participating branches and territory

Bidfood Linbro Park; Bidfood Alberton; Bidfood Pretoria; Bidfood Mbombela; Bidfood Polokwane; Bidfood Bloemfontein; Bidfood Durban; Bidfood Pietermaritzburg; Bidfood Empangeni; Bidfood East London; Bidfood Port Elizabeth; Bidfood George; Bidfood Western Cape; Food Trucks.

The competition is open in South Africa only and excludes Botswana.

17. Personal information and POPIA: By entering this Promotion, Participants consent to the processing of their personal information in accordance with the Protection of Personal Information Act (POPIA). Personal information will be used solely for purposes related to this competition and handled in line with the Data Privacy Policy. Any enquiries regarding personal information should be directed to popia@bidfood.co.za.

18. Termination: Siqalo Foods reserves the right to change or terminate the Promotion immediately and without notice. In the event of such change or termination, all Customers waive any rights they may have in respect of this competition and acknowledge that they will have no recourse against the Promoter or its agents.

19. Indemnity: By participating in the Promotion, the Participant unconditionally and irrevocably indemnifies and holds harmless the Promoter, its holding company, its subsidiaries and any subsidiaries of its holding company, and their successors and assigns, directors, employees, agents or consultants, against all losses, claims, proceedings, actions, damages (direct, consequential or otherwise), liabilities, demands, expenses and legal costs (on an attorney-and-own-client basis) arising directly or indirectly from, or in connection with, the Participant’s participation in the Promotion.