CHÂTEAU GÂTEAUX
Exceptional Cake Moments

CHÂTEAU GÂTEAUX BIDFOOD MINI COLLECTION CAMPAIGN 26 October to 8 November 2026 – TERMS & CONDITIONS

1. Promoter

1.1 This promotional campaign is run by Château Gâteaux (Pty) Ltd ("Château Gâteaux" or "the Promoter").
1.2 The Campaign is conducted in accordance with the Consumer Protection Act 68 of 2008 ("CPA") of South Africa.

2. Promotional Period

2.1 The Château Gâteaux Mini Collection Campaign ("the Campaign") is valid from Monday, 26 October to 8 November 2026.
2.2 No late transactions or entries will be accepted.
2.3 The Promoter reserves the right to extend, amend, suspend, or terminate the Campaign at its discretion due to circumstances beyond its control.

3. Interpretation

3.1 In these Terms and Conditions:
3.1.1 "Participant" means any eligible Bidfood customer entering this Campaign.
3.1.2 "Participating Products" means the Château Gâteaux Mini Collection listed in clause 6.
3.1.3 "Promotion Period" means the period set out in clause 2.1.
3.1.4 "Prize" means MyBidfood vouchers to the total value of R10,000.
3.1.5 "Participating Branches" means any of the following:
- 3.1.5.1 Bidfood George
- 3.1.5.2 Bidfood Empangeni
- 3.1.5.3 Bidfood Linbro
- 3.1.5.4 Bidfood Alberton
- 3.1.5.5 Bidfood Pretoria
- 3.1.5.6 Bidfood Mpumalanga
- 3.1.5.7 Bidfood Polokwane
- 3.1.5.8 Bidfood Free State
- 3.1.5.9 Bidfood East London
- 3.1.5.10 Bidfood Durban
- 3.1.5.11 Bidfood Western Cape

3.1.5.12 Bidfood Port Elizabeth
3.1.5.13 Bidfood Pietermaritzburg

This competition excludes Food Trucks and Bidfood Botswana.
3.1.6 "POPI" means the Protection of Personal Information Act, No. 4 of 2013.

4. The Participant

4.1 The Participant must:
4.1.1 Be a registered Bidfood trading customer with account in good standing;
4.1.2 Be 18 years or older;
4.1.3 Be a resident of the Republic of South Africa.

4.2 By participating, the Participant confirms that they have read, understood, and agree to these Terms and Conditions.

4.3 Participation is entirely at the Participant's own risk.

4.4 No director, employee, agent, or consultant of the Promoter or Bidfood, or their immediate family members, may participate in the Campaign.

5. How to Enter

5.1 This Campaign is only valid at Participating Branches.

5.2 To qualify for the Campaign, Participants must:
5.2.1 Spend R1 500 (ex-Vat) or more on participating products during the competition period on a single invoice to qualify
5.2.2 Enter the promotional code **"CAKE"** at checkout when placing the order online via www.mybidfood.co.za

5.3 Participants who meet the above criteria will:

- Automatically receive **R150 off** their qualifying purchase; and
- Be entered into a draw to win a share of **R10,000 in MyBidfood vouchers**.

5.4 Each qualifying transaction constitutes one entry.

5.5 Entries are only valid for online orders placed via MyBidfood.

5.6 Incomplete, invalid, or non-compliant entries will be disqualified.

5.7 A Participant may enter multiple times, provided each entry is associated with a separate qualifying transaction.

6. Participating Products

The following Château Gâteaux desserts are included in the Campaign:

CG Code	Bidfood Code	Description
PRO-0143	CAK0211	Boston Brownie
PRO-0153	CAK0118	Cape Malva Pudding
PRO-0228	CAK0111	Chocolate Volcano
PRO-0387	CAK0192	Hot Mud Pudding
PRO-0083	CAK0141	Apple Crumble Tart - Individual
PRO-0128	CAK0018	Black Forest Gateau
PRO-0333	CAK0138	Double Decker
PRO-0453	CAK0093	Mississippi Mud Pie
PRO-0242	CAK0135	Cookies & Cream
PRO-0511	CAK0203	Passionate Lemon Cheesecake
PRO-0680	CAK0062	Strawberry Cheesecake
PRO-0487	CAK0218	New York Baked Cheesecake
PRO-0639	CAK0220	Salted Caramel Baked Cheesecake
PRO-1091	CAK0297	Mini Blueberry Cheesecake
PRO-1115	CAK15005	Biscoff Baked Cheesecake

7. The Prize

7.1 Participants stand a chance to win a share of **R10,000 in MyBidfood vouchers**.

7.2 There will be 10 (ten) winners, each receiving a R1,000 (one thousand Rand) MyBidfood voucher.

7.3 Winners will be selected by an audited random draw within 2 (two) weeks after the Campaign ends.

7.4 Winners will be notified telephonically or via email.

7.5 If a winner cannot be contacted after 3 reasonable attempts, an alternative winner may be selected.

7.6 Prizes are non-transferable, non-exchangeable, and may not be redeemed for cash.

7.7 Any prize not claimed within 7 (seven) days of notification may be forfeited.

8. The Winner

8.1 Winners may be required to:

- Provide valid identification;
- Provide business and contact details;
- Sign an acknowledgement of receipt of the Prize.

8.2 Winners may be requested to participate in promotional publicity (subject to consent), without compensation.

8.3 The Participant's Bidfood account must be in good standing at the time of winner selection and prize fulfilment. The participants Bidfood account must be a trading customer.

9. General Rules

9.1 The Promoter reserves the right to:

- Amend these Terms and Conditions;
- Disqualify any Participant who breaches the rules;
- Cancel or suspend the Campaign at any time.

9.2 The Promoter's decision is final, and no correspondence will be entered into.

9.3 Any fraudulent or dishonest conduct will result in disqualification.

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10. Indemnity

10.1 By entering, the Participant indemnifies the Promoter and its partners against any loss, damage, or injury arising from participation in the Campaign or use of the Prize.

10.2 The Promoter is not liable for any technical failures, including unsuccessful entries.

11. POPI (Protection of Personal Information)

11.1 Personal information will be processed in accordance with POPI and used solely for:

- Administering the Campaign;
- Contacting winners;
- Future marketing communication (where consent is provided).

11.2 Personal data will not be shared with third parties without consent, unless required by law. Any enquires regarding personal information are directed popia@bidfood.co.za

12. Additional Conditions

12.1 This Campaign is not sponsored, endorsed, or administered by any third-party platform.

12.2 By participating, the Participant agrees to be bound by these Terms and Conditions.